

# Healthcare Advertising Awards 40th Annual Call for Entries



Summer Thomas and her daughter, Kaitlyn, heart for UF.

The heart, it's a symbol of unity and strength. It represents compassion and understanding. At UF Health, we put our hearts and expertise into everything we do. From developing new life-saving procedures to providing routine health services, there is no heart condition too simple or complex for our dedicated doctors and staff. At UF Health, our team of caring professionals work together to provide personalized treatment plans to our world-class medical center. We care for your heart with all of ours.

Visit [Heart.UFHealth.org](http://Heart.UFHealth.org) to watch Summer's story and sign up for a free Heart Healthy Kit.



gynecology  
incontinence  
gastroenterology  
obstetrics  
menopause  
orthopedics  
mammograms  
cardiology

We're here for her at 27 and at 72 ... to connect all her health care needs.

All your age and stage of life, you deserve to feel your best. And Virtua Health is here to get you there ... with personalized care for a health program just for women. A digital health capability to help you find the services, the information and the answers. The people, the personal care and the support. Because you have a personal health care team. Personal care that is connected to your health. Every day of the day.

Contact us today. Health Line: 1-800-333-8888 or visit [virtuahealth.com](http://virtuahealth.com)

## We Expect the Unexpected

We have virtual and in-person pediatric urgent and emergency care when and where you need it.

[OklahomaChildrens.org/UrgentCare](http://OklahomaChildrens.org/UrgentCare)

Oklahoma Children's Hospital  
Health



# HealthcareADAWARDS



The Oldest, Largest and  
Most Widely Respected  
Healthcare Advertising Awards

# 40<sup>th</sup> ANNUAL HEALTHCARE ADVERTISING AWARDS

Announcing the 40th Annual Healthcare Advertising Awards. This is your opportunity to be recognized for outstanding work and creative inspiration. Last year's competition had over 4,400 entries. A national panel of industry specialists will review each piece, judging creativity, marketing execution and message impact.

Judges will award Gold, Silver, Bronze, and Merit designations to those entrants whose programs and materials display exceptional quality, Creativity and message effectiveness.

Our judges will also present a select number of "Best of Show" awards. These are special commendations given to entrants whose work exhibits the highest standards of excellence.

[HealthcareAdAwards.com](http://HealthcareAdAwards.com)

**Early Bird Deadline:**  
January 20, 2023  
**Entry Deadline:**  
February 10, 2023  
**Late Entry Deadline:**  
March 3, 2023

**PRISMA HEALTH**

The Primary Care Experts

# MORE

Locations | Convenience | Personalized Care

All South Carolina-based health systems with nearly 100 primary care doctors across the Midlands and Upstate, we can help you choose the doctor who's right for you and your family. And, by having in-house laboratories with your doctor, you can receive results faster. We offer same-day and next-day appointments, 187 urgent care and retail clinics, and more than 100 other services, like vision centers, and have specialized care, like fertility, even closer to help you for your health.

[PrismaHealth.org/BeHealthy](http://PrismaHealth.org/BeHealthy)

Maryland is our middle name.

**UNIVERSITY of MARYLAND MEDICAL SYSTEM**

A better state of care.

At the University of Maryland Medical System, the health of Maryland is our mission—and our passion. It's the only healthcare network that's made for Marylanders, no matter what life throws. With more than 100 hospitals and 33 ambulatory care centers, we put our patients' needs first. We have the resources and better outcomes. That's a better state of care.

Contact us at University of Maryland Medical System at [umms.org/better](http://umms.org/better)

be informed  
be willing  
be stronger together

# be well

**Salinas Valley Memorial Healthcare System**  
[svmh.com/vaccine](http://svmh.com/vaccine) | [#BeWell](https://twitter.com/BeWell)