

# Winners Announced in the 38th Annual Healthcare Advertising Awards

The **Healthcare Advertising Awards** are proud to announce the winners in the 38th Annual Healthcare Advertising Awards. This year over 4,400 entries were received, making the awards the largest healthcare advertising awards competition and one of the ten largest of all advertising awards.

The Healthcare Advertising Awards is the oldest, largest and most widely respected healthcare advertising awards competition.

A national panel of judges were engaged in reviewing all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. The judges recognized 23 entrants with the Best of Show designation, for their overall excellence and breakthrough advertising.

Gold awards were given to 445 entries, silver awards to 322 entries and bronze awards to 245 entries.

The complete listing of the Healthcare Advertising Awards winners is now live on our website. Please review the listing and check for any errors in the spelling of names or entry titles.

**Please email corrections to: [corrections@hmrpublicationsgroup.com](mailto:corrections@hmrpublicationsgroup.com).**

Awards certificates will be distributed in the coming weeks. Thank you to everyone who participated in this year's competition and congratulations to all the winners!

**For the Complete Listing of the 38th Annual  
Healthcare Advertising Winners Please Go to  
[www.healthcareadawards.com](http://www.healthcareadawards.com)**