

Winners Announced in the 40th Annual Healthcare Advertising Awards

Announcing the winners in the 40th Annual Healthcare Advertising Awards. This year over 4,300 entries were received, making the awards the largest and the most well recognized healthcare advertising awards competition.

A national panel of judges were engaged in reviewing all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. The judges recognized 19 entrants with the Best of Show designation, for their overall excellence and breakthrough advertising.

Gold awards were given to 530 entries, silver awards to 352 entries and bronze awards to 238 entries.

The complete listing of the Healthcare Advertising Awards winners is now live on our website. Please review the listing and check for any errors in the spelling of names or entry titles.

**Please email corrections to:
corrections@hmrpublicationsgroup.com.**

Awards certificates will be distributed in the coming weeks. Thank you to everyone who participated in this year's competition and congratulations to all the winners!

**For The Complete Listing of the 40th Annual
Healthcare Advertising Winners Please Go to
www.HealthcareAdAwards.com**